



Welcome to

Al-Tijarat Al-Raabeah (Toronto)

Next-Gen Entrepreneurs

#your**beststarts**now





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Where will your journey lead you ?





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What is NextGen Entrepreneurs

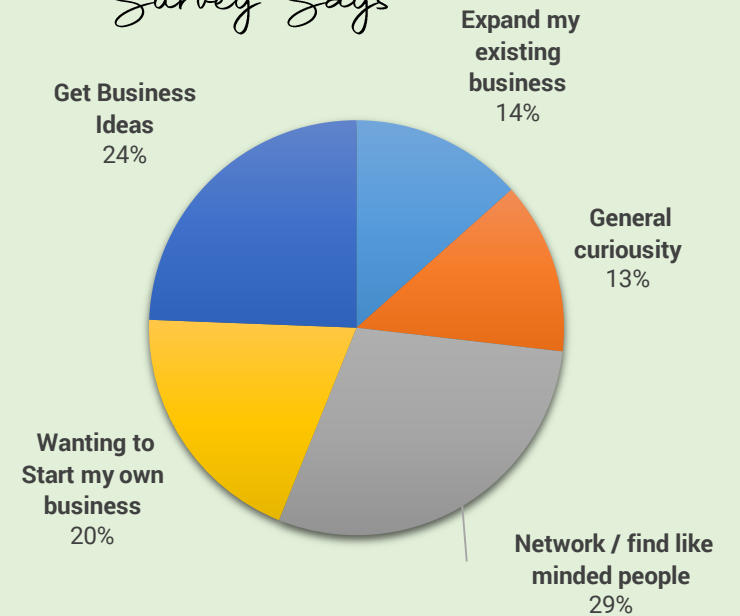
Al-Tijarat al-Raabehah goal is to help mumineen grow their business multifold. Aqa Maula (TUS) aim is to lead the Dawoodi Bohra Community to build profitable and sustainable businesses across the world.

DISCOVER
INSPIRE
COUNSEL
ENGAGE

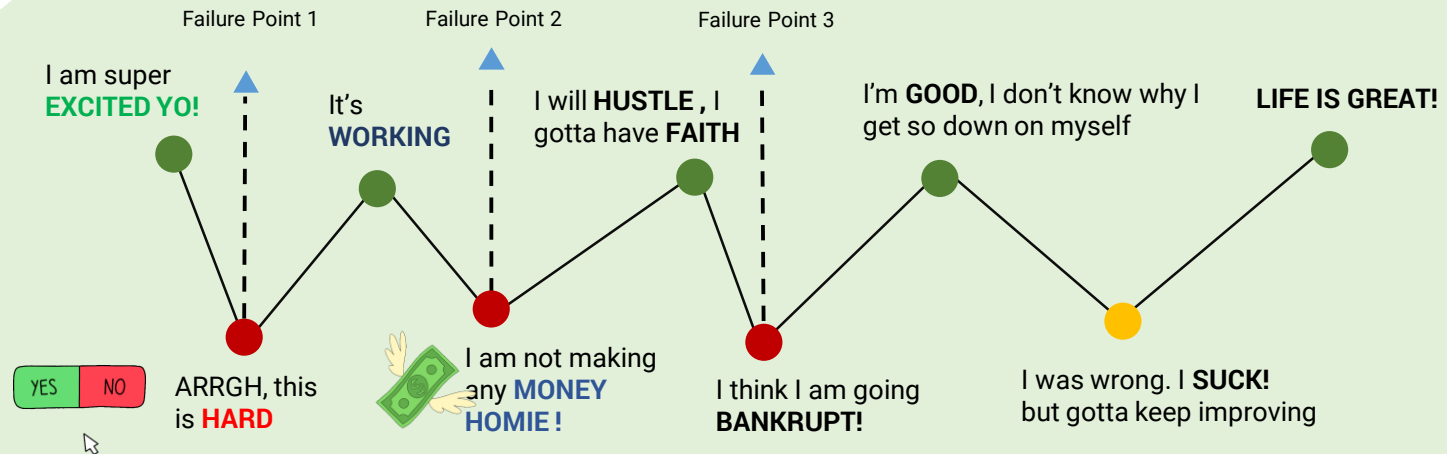


DICE in short As a verb "Dice" means to take a chance

Survey Says



How does an Entrepreneurial journey start?



What most young entrepreneurs don't understand, **its not the money - business is not a get rich quick scheme**, its the **effort you put in**



What is your Ikigai ?

Ikigai is a Japanese concept that translates to “reason for being”.

The business startup journey



1.

- Is there a “demand/market” for it,
- is it a pain point (for e.g expensive; not available much – area related; needs more variety, alternative to; product is there, service is bad)
- is it a niche product / service?



2.

- Can you do it yourself (manufacture, procure, distribute, wholesale etc.).
- Do you have the skillset / knowledge of it ?
- Is it scalable? Can you reach out to new avenues



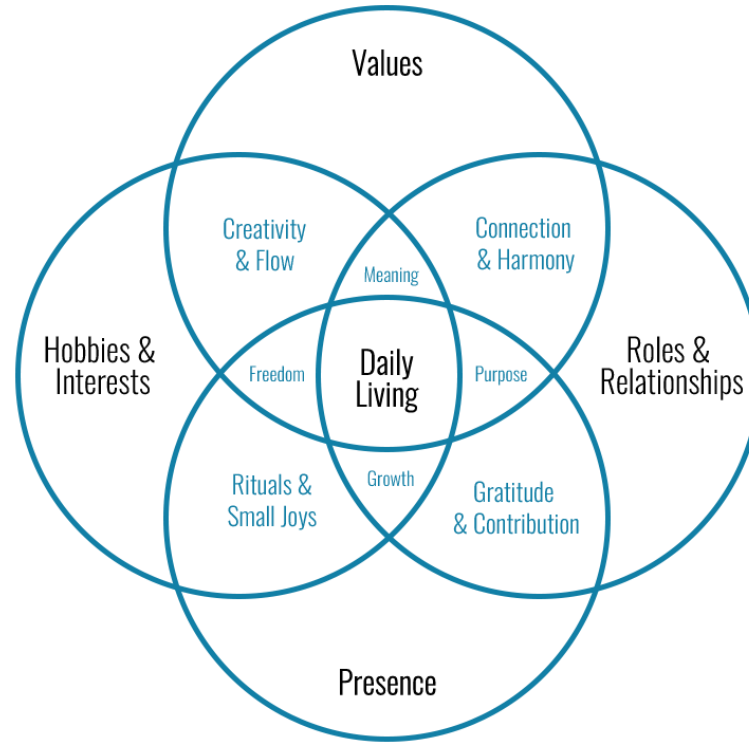
3.

- Can you see yourself doing it ?
- Does it drive / motivate you ?
- Does it excite you enough to wake up and do it ?
- Does it motivate you to learn more about it ?



4.

- What do you think people will pay for it ? Keep a healthy profit margin
- Where and how can you sell ? e.g Online / Stores / Marketplace etc.



The real Japanese Ikigai



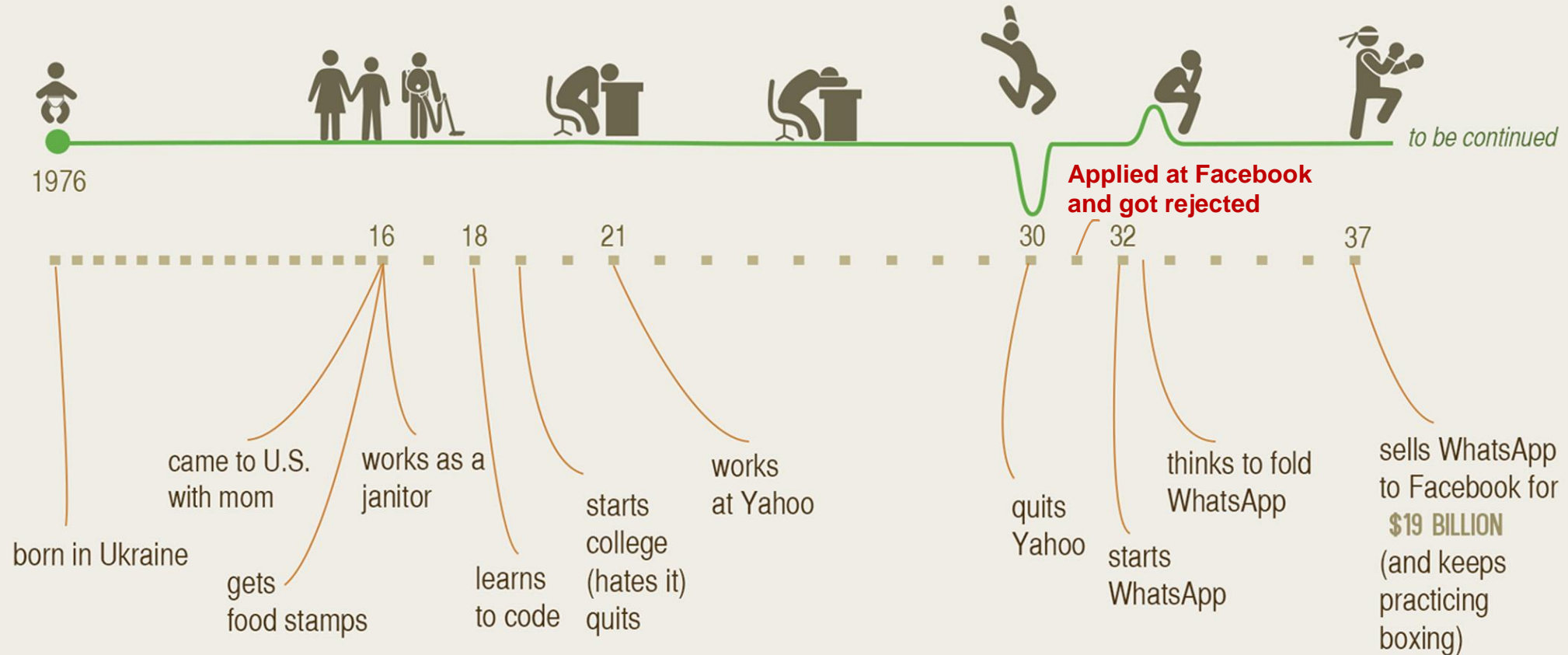
The business / entrepreneurship Ikigai created by Marc Winn



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TOO POOR TO SUCCEED?

How WhatsApp Founder Jan Koum Went From Welfare to Billionaire

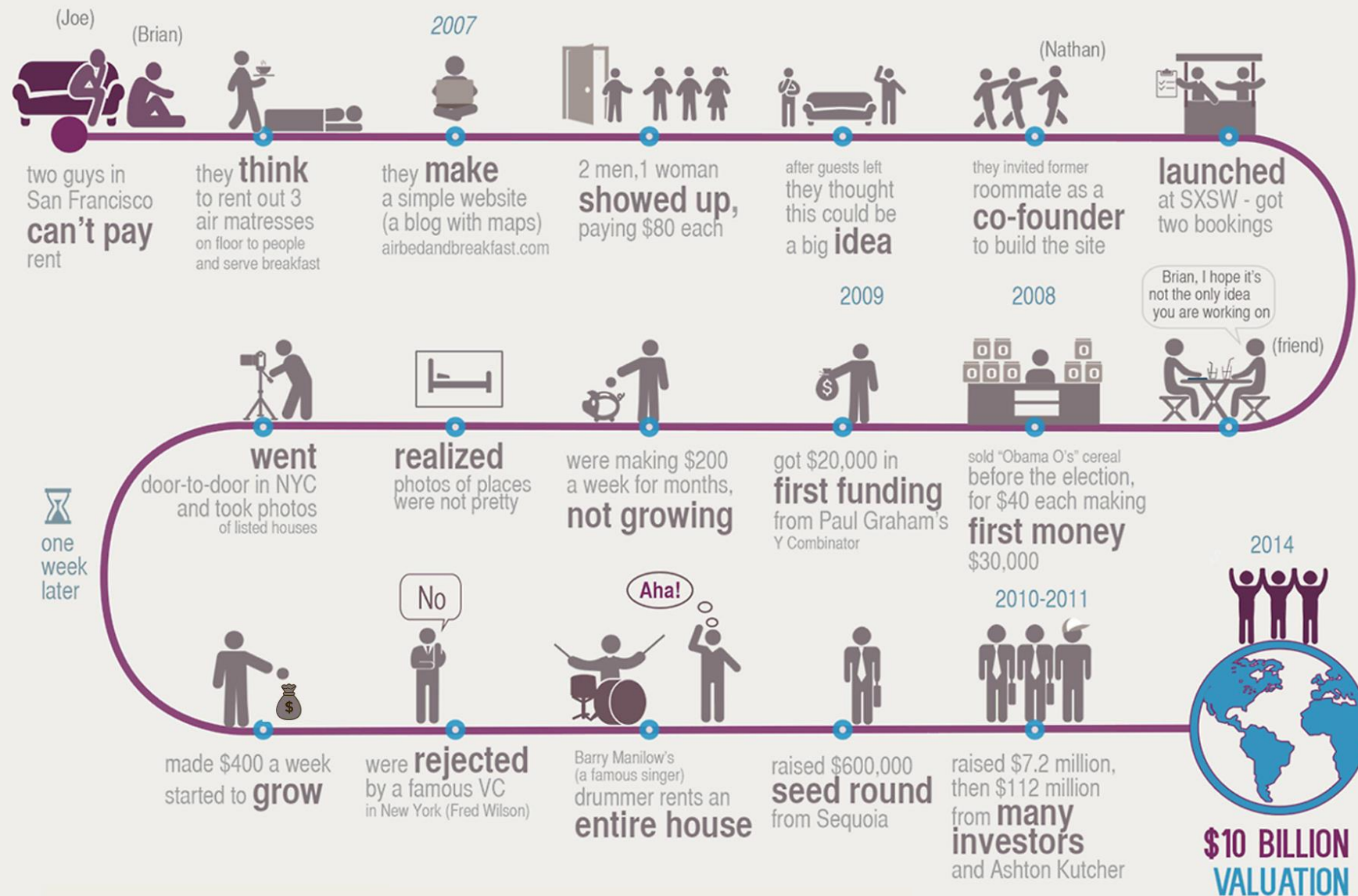




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How Started

How 3 guys went from renting
Air Mattresses to a
10 Billion Dollar Company



Meet the Panelist



**Taher
Khambata**

3d Product Designer
and Animator

[XLR8 3D Solutions](#)



**Burhanuddin
Ranalawala**

Professional Photographer
and Creative Director

[Burhanphoto.com](#)



**Huzaifa
Dean**

Owner,
Zafada Fragrances

[Zafadafragnances.com](#)



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Question & Answers